

Trish Gallagher  
Clinical Informatics  
Baptist Health  
800 Prudential Drive, Riverfront 3<sup>rd</sup> Floor  
Jacksonville, FL 32207

**OPEN IMMEDIATELY**  
Dated material regarding  
Nursing Informatics  
training/conference. Make  
plans to attend NOW.



*Presents*

**"Weekend Immersion in  
Nursing Informatics"  
(WINI)**

*Friday – Sunday*

*April 1 – 3rd, 2005*

*at*

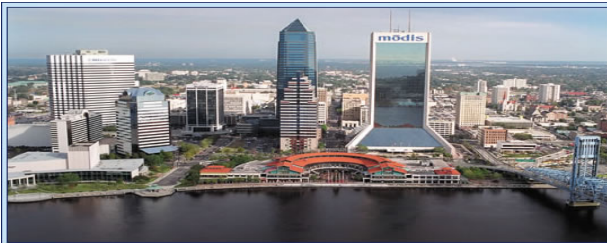


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*800 Prudential Drive  
Jacksonville, Florida 32258*

*Tel: 904-202-3290*

*[www.e-baptisthealth.com](http://www.e-baptisthealth.com)*



**Who Should Attend:** Conference designed for both novice and experienced informatics nurses interfacing with information systems departments, managers of nursing information systems, informatics educators, and others interested in being involved with health care information systems. As the use of computers in health care becomes increasingly critical, it is essential to provide nurses with skills and knowledge in information management.

**Conference Objectives:** At the completion of the conference, participants will be able to:

1. Examine theories, models, and frameworks that could be used in healthcare and nursing informatics practice.
2. Distinguish among the terms human factors, ergonomics, human-computer interaction and usability.
3. Discuss system planning concepts.
4. Describe available hardware, software, and communications components for a healthcare information management solution.
5. Identify strategies to establish a solution.
6. Develop an implementation plan and project management plan for an information systems plan.
7. Evaluate the implementation of a healthcare IS solution.
8. Assess readiness to complete the ANCC certification examination for nursing informatics.

**Nursing Contact Hours will be awarded.:**

This offering has been approved for 20.4 contact hours by the Maryland Nurses Association which is accredited as an approver of continuing education in nursing by the American Nurses' Credentialing Center's Commission on Accreditation.

**Information:** For additional information related to program content and for registration information, please contact:

Trish Gallagher, WINI Coordinator  
E-mail: [Trish.Gallagher@bmcjax.com](mailto:Trish.Gallagher@bmcjax.com)  
Phone: 904-202-2246  
Address: 800 Prudential Dr  
Jacksonville, Florida 32207

## Conference Schedule

### Friday, April 1 Noon to 6:00pm

**Day 1 Program:** Registration begins at 12:00 noon  
Welcome - Introductions & Goal Setting - Overview - Theories of Informatics - Human Factors.

### Saturday, April 2 8:00am to 5:30pm

**Day 2 Program:** Information Technology - System Analysis & Design – Networking lunch provided - Testing & Evaluation - Information Management

### Sunday, April 3 8:00am to 1:00pm

**Day 3 Program:** Implementation, Maintenance, and Support - Professional Practice Trends & Issues - Certification

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#### Faculty

Carol J. Bickford, PhD, RN, BC  
Senior Policy Fellow, American Nurses Association,  
Washington, DC

Kathleen Smith, MScEd, RN, BC, FHIMSS  
Consultant, Health Care Informatics  
Gaithersburg, MD

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**Conference Description:** Conference focuses on trends and issues in practice facing the nursing professional and provides a comprehensive examination of nursing informatics theories, impact of human factors, systems analysis, and design approaches. Conference provides methods for managing information databases and systems, as well as the overview of information technology. The content provides an opportunity to prepare for the ANCC Nursing Informatics Certification Exam and is conducted by certified informatics nurses.

**Registration and Fee:** Register by mail (see registration form). Make check payable to **ANIA**.

**ANIA Members:** The registration fee is **\$400** until **February 16, 2005**; after that date the fee is **\$440**.

**Non-Member:** The registration fee is **\$450** until **February 16, 2005**; after that date the fee is **\$490**.

**Conference Refund:** Cancellations received by March 29, 2005 will be refunded minus a \$75 administrative charge. No refunds will be offered after March 29, 2005. If the event is canceled, a full refund will be offered.

**Location:** The conference will be held at Baptist Health Downtown in the DuPont Auditorium, 800 Prudential Drive, Jacksonville, FL (exit I95S to prudential Drive).

**Hotel:** A block of rooms have been reserved at **Hilton Jacksonville Riverfront**  
1201 Riverplace Blvd.  
Jacksonville, FL 32207  
904-398-8800 or (800) 445-8667

Reservations must be made by March 1, 2005 to receive the discounted rate. Rooms are available Thursday through Saturday at \$95.00 (plus tax) complimentary parking included. Please mention the WINI conference @ Baptist Health to receive this discounted rate and complimentary self-parking. The hotel is just minutes away from Baptist Health and offers easy accessibility to dining and entertainment. Transportation around town and across the river is available via the Skyway for 35 cents per person or by water taxi's for \$2.00 per person.

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**Enrollment is limited to 50 people. The fee includes all course materials, CE documentation, breaks, and lunch on Saturday. Early Registration is recommended.**

**Weekend Immersion in *Nursing Informatics***

## April 1-3, 2005 Registration Form

Name: \_\_\_\_\_

Home Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail: \_\_\_\_\_

Hm Ph: \_\_\_\_\_ Wk Ph: \_\_\_\_\_

Employer: \_\_\_\_\_

Work Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Degree/Title: \_\_\_\_\_

RN License #: \_\_\_\_\_ State: \_\_\_\_\_

**ANIA Member:** Yes  No

Register on-line to join ANIA for \$40 at [www.ania.org](http://www.ania.org)

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\$400 for ANIA Member before 2/16/05

\$440 for ANIA Member after 2/16/05

\$450 for Non-Member before 2/16/05

\$490 for Non-Members after 2/16/05

\$ \_\_\_\_\_ **Total Amount Enclosed**

Make check payable to **ANIA** and mail with this application postmarked by February 28, 2004 to:

**Trish Gallagher, WINI Coordinator**  
800 Prudential Drive Riverfront 3<sup>rd</sup> floor,  
Jacksonville Florida 32207