

Charity Goswick  
 MEDHOST, Inc  
 5055 Keller Springs Road, Suite 400  
 Addison, Texas 75001

**OPEN IMMEDIATELY**  
 Dated material enclosed. Make  
 plans to attend NOW. Register  
 early and save on the registration  
 fee!



*Presents:*

***“Weekend Immersion  
 in Nursing  
 Informatics”  
 (WINI)***

***Friday – Saturday  
 April 13<sup>th</sup> and 14<sup>th</sup>  
 at***

***The Omni Park West  
 Dallas, Texas***



**Conference Description:** This conference focuses on trends and issues in practice facing the nursing professional and provides a comprehensive examination of nursing informatics theories, impact of human factors, systems analysis, and design approaches. Methods for managing both information databases and systems, as well as the evaluation of computer technology systems are included. The content provides an opportunity to prepare for the ANCC Nursing Informatics Certification Exam and is conducted by certified informatics nurses.

**Conference Objectives:** At the completion of the conference, participants will be able to:

1. Examine theories, models, and frameworks that could be used in healthcare and nursing informatics practice, education, administration, and research domains.
2. Distinguish among the terms human factors, ergonomics, human-computer interaction and usability.
3. Discuss system planning concepts.
4. Describe available hardware, software, and communications components for a healthcare information management solution.
5. Identify strategies to establish a solution.
6. Develop an implementation plan and project management plan for an information systems plan.
7. Evaluate the implementation of a healthcare IS solution.
8. Identify opportunities to contribute to local, state, national, and international informatics initiatives.
9. Assess readiness to complete the ANCC certification examination for nursing informatics.

**Continuing Education Credit:** This course has been approved for 20.4 contact hours by the Maryland Nurses Association, an accredited approver of nursing continuing education by the American Nurses Credentialing Center’s Commission on Accreditation.

**Information:** For additional information related to program content, contact ([jenny.russell@medhost.com](mailto:jenny.russell@medhost.com))  
 For registration information, contact the  
 ([jenny.russell@medhost.com](mailto:jenny.russell@medhost.com))

## Conference Schedule

### Thursday, April 12th

6:00-7:30p.m. MEDHOST's offers a buffet dinner with program registration as a welcome to our Weekend Immersion in Nursing Informatics

### Friday, April 13th

7:30-8:00a.m. Registration  
7:30-8:00a.m. Continental breakfast  
8:00-5:00p.m. Welcome, Introductions & Overview, Theories, Human Factors, 2 Breaks (with refreshments) Lunch (provided) Identify the Issues, Identify Alternatives, Case Studies

### Saturday, April 14th

7:30-8:00a.m. Continental breakfast  
8:00-5:00p.m. Choose or Develop a Solution , Implement the Solution , Case Studies, Breaks, Lunch (provided), Evaluate and Adjust Solutions, Professional Performance, Trends & Issues, Certification Exam preparation, Course Evaluation, CE Awards

## Faculty

Carol J. Bickford, PhD, RN, BC  
Managing Partner, Informatics Consulting & Continuing Education, L. L. C.  
Olney, MD

Kathleen Smith, MScEd, RN, BC, FHIMSS  
Managing Partner, Informatics Consulting & Continuing Education, L. L. C.  
Gaithersburg, MD

**Location:** Omni Park West located at 1590 LBJ Freeway, Dallas, Texas 75234.  
Phone: 972-869-4300

**Purpose:** This conference focuses on trends and issues in practice facing the profession and provides a comprehensive examination of nursing informatics theories, impact of human factors, systems life cycle approach, methods for managing information databases and information technology overview. The content provides an opportunity to prepare for the ANCC Nursing Informatics Certification exam and gain nursing informatics specific contact hour continuing credit.

**Registration and Fee:** Register by mail or by telephone (see information on registration form). Make checks payable to MEDHOST, Inc. The registration fee is \$500 until March 22nd; after that date the fee is \$525. Registration deadline is April 6th. Enrollment is limited to 50 people. The fee includes all course materials, CE documentation, breaks, dinner on the first evening, two breakfasts and two lunches.

**Refund:** Cancellations received by March 22nd will be refunded minus a \$75 administrative charge. No refunds will be offered after April 6th. If the event is canceled, a full refund will be offered.

**Hotel reservations:** MEDHOST has reserved a block of rooms at the Omni Park West at 1590 LBJ Freeway, Dallas, Texas 75243. Rooms are available for Thursday through Saturday nights at \$101 plus tax. Please mention the MEDHOST conference when making reservations. These rooms will be held until March 22nd. Call: 972-869-4300.

### About MEDHOST:

MEDHOST is a software solutions company that provides highly visual, easy-to-use process management technology for the healthcare industry. The MEDHOST product suite has been adopted by leading institutions throughout the United States and has proven to dramatically improve emergency department processes and increase Customer satisfaction. MEDHOST was named "#1 Best in KLAS" for Emergency Department Vendors in 2004 and 2005, as detailed in the "Top 20 Year End Best in KLAS" report (published Dec. 15, 2004 and 2005), which measures performance based on Customer evaluations of vendor performance.

## "Weekend Immersion in Nursing Informatics" April 13<sup>th</sup>-14<sup>th</sup> Registration Form

Name \_\_\_\_\_ Title & Credentials \_\_\_\_\_ Work Phone \_\_\_\_\_ Social Security Number \_\_\_\_\_

Home Phone \_\_\_\_\_ Will Attend Welcome Dinner: Yes \_\_\_\_\_ No \_\_\_\_\_  
Place of Employment \_\_\_\_\_

Work Address \_\_\_\_\_

- I agree to publish my name and demographic information for networking purposes at this conference  
 Do not publish my networking information

Registration fee is \$500 until March 22nd; after that date the fee is \$525. Cancellations received by March 22nd will be refunded minus a \$75 administrative charge. No refunds will be accepted after April 6th; if you can't come, send a colleague. MEDHOST reserves the right to cancel this program. If the program is canceled, a full refund will be offered. Make checks payable to MEDHOST, Inc.

Mail payment & registration form to: MEDHOST, Inc, Attn: Charity Goswick  
5055 Keller Springs Road, Suite 400  
Addison, Texas 75001